**Assignment on Business Blog**

**Student Name:**

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Contents

[Entry 1 3](#_Toc3473761)

[Entry 2 4](#_Toc3473762)

[Entry 3 5](#_Toc3473763)

[Useful Links 6](#_Toc3473764)

# Entry 1

Thinking of starting your own business but lack monetary funding?

Don't you worry! We have come up with various business ideas where you can give your dream venture a heads-up with no heavy investment.

Hello Everyone! My name is Jason and I am a management graduate student. In my part time, I work as a freelance writer. I, myself am a huge fan of Start Ups and have been putting in a thought of plan for my very own business venture. Ever since the young age, I have kept a journal of my own. Writing has always been a passion for me. So may as well make some money out of it!

I realized that I am not cut out for a daunting 9 to 5 job. And my Dad being retired, has abundant time to spare. He has held interest in doing his own business ever since. So, with his expertise and my writing, we have started this blog. Numerous individuals today are hoping to leave the monotonous routine for something that sustains their enthusiasm. Individuals such as me and others like my dad who would prefer not to resign at the age of 60 and to think back on life and feel they have squandered it. Fortunately, it is presently progressively simple to begin a business sans preparation and without spending a fortune.

It might appear to be overwhelming to leave your 9 to 5 granulate and begin your very own business, yet in doing so, you are giving yourself a newly discovered dimension of opportunity while accomplishing something that nourishes your passion. The internet has made it progressively workable for you to catch up on your range of abilities or even adapt new ones, abandoning you with the chance to begin a business effectively and inexpensively.

This is my very first blog in the series of some amazing business idea blogs coming up just for you. My further posts will discuss about some amazing business thoughts that will simply require nothing more than the internet connection, while other ideas will discuss a variety of authorizing or a particular arrangement of professional skills...the decision is yours!

Please do share the blog if you like! In the comment section below, so share your own ideas as well... Looking forward to your comments!

# Entry 2

Hello everyone! I am Jason and this is the second post in the series.

Do you dream of a job where there were no tenets, and you could give your creative ability a chance to run wild and free?

In this post, I am going to discuss about a potential business idea which requires no exhaustive investment. All you need is a good video maker, laptop and internet connection. And yes! You guessed it right! It's You Tubing! YouTube is one of the trending social networking stages and has taken the universe of Internet by a tempest. This stage gives you the brilliant chance to become 'showbiz royalty' and demonstrates the world your imaginative side and communicates your assessments at a global level.

All you need is unique content with extraordinary quality for the recordings which is the key to standout. It's exceptionally hard to be seen in a rundown of millions. Endeavor to include a personal touch with the goal that the people can recognize and see your thoughts. Choose a genre of your interest, for example, beauty and fashion, travel, food, DJ blending and singing, dancing, technology and sports etc.

YouTube offers various formats and configuration layouts to encourage personalization. In this way, make the best utilization of these highlights to make your page outwardly alluring and easy to use. Keep up a functioning base of fans and supporters to help your content. Animate them with giveaways, associate through live recordings or sort out 'meet and welcomes' and see your fan base develop.

After you have built up your channel and have good endorsers, you'll get an opportunity to partner with YouTube. This will empower you to procure income by permitting YouTube to include promotions amid your recordings. So every time a watcher sees the ad highlighted on your video, you procure a specific measure of cash. When you have a decent fan base and net market esteem, brands will offer you to team up with them to include their items in your recordings. In return, you will get an expense and some additional advantages.

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# Entry 3

Ever thought about the ads or the memes that show up when you watch a video or while surfing internet. How people promote their business through social media or those ads? Well, this is the second business idea that I am going to talk about in today's post.

Hello again! I am Jason and this is my third post in the series. Today's post is about digital marketing.

There's no way to avoid the way that practically all organizations, at some point or another, must incorporate digitization in their promoting activities. Furthermore, with the interest for digital marketers exceeding the supply, there are a lot of chances out there for those hoping to get into the field. The world is going Digital and by 2020, every one of the organizations around the globe will have online presence and along these lines making a ton of profession openings.

Under digital marketing, a person can have practical experience in email marketing, social media marketing (SMM), search engine optimization (SEO), data analysis, Mobile marketing, content marketing, management and curation, pay-per-click (PPC), Web development and designing and numerous others.

This is a field that is consistently changing and engaging; there's continually something new to learn. What's more, on the off chance that you work in an office, you'll generally be working with various customers, which implies you'll likely never get exhausted. On the off chance that you pick a field or specialization in this field and you choose to turn later, you'll likely just need a touch of preparing so as to do the switch. In this sense, you can expand on existing aptitudes while as yet adapting new ones, yet at the same time remain in a similar field.

At the point when there is a demand, that implies there is a greater chance to arrange compensation whether you are working in-house or as a consultant. As long as your work shows, you'll have the capacity to earn increasingly and better with more experience you get. The minimum salary for a content specialist will probably begin at a compensation of $45, 000 and another SEO expert is likely to earn about $50,000 to begin with.

Please do share the blog if you like! In the comment section below, so share your own ideas as well... Looking forward to your comments!

# Useful Links

https://creatoracademy.youtube.com/page/lesson/revenue-basics

https://www.quora.com/How-can-I-start-a-YouTube-channel-and-earn-money-from-it

https://digitalmarketingphilippines.com/12-reasons-why-digital-marketing-can-help-you-grow-your-business/

https://hafizmuhammadali.com/blog/is-digital-marketing-a-good-career/